

<p>Enabling & Enriching Ecosystem (E³)</p> <p>Has the company built and leveraged a robust ecosystem of partners and stakeholders that are aligned with its Purpose, & are focused on creating a regenerative & inclusive movement?</p>	<p>Tangible & Transformative Tasks (T³)</p> <p>What regenerative, circular, and inclusive activities are built into the value chain, & to what degree?</p> <hr/> <p>Agile & Abundant Assets (A³)</p> <p>Does the company leverage abundance over scarcity in resource utilization? Are they adaptive to changes in the environment?</p>	<p>Purpose, Principles & Paradigms (P³)</p> <p>Has the company articulated a transformative Purpose as to why they are in business? Who do they serve? How do they make life better for all stakeholders in a profitable way?</p>	<p>Respectful & Resilient Relationships (R³)</p> <p>Are there empowered and positive feedback loops? How involved are customers in shaping the business?</p> <hr/> <p>Mediums & Methods To Market (M³)</p> <p>Is access to markets based on fairness & respect? Can the company breakthrough traditional gatekeepers?</p>	<p>Conscious & Caring Customers (C³)</p> <p>Has the company clearly targeted conscious customer segments, and is there a continuous process to understand their evolving needs?</p>
<p>Impactful & Inclusive Investments (I³) <i>- from doing less harm to doing more good</i></p> <p>Has the company's thinking and approach evolved beyond short-term costs, to recognizing longer-term investments that could benefit multiple stakeholders?</p>		<p>Vital & Verifiable Value (V³) <i>- generating more than we take</i></p> <p>In addition to income, profit and returns generated, what value is the company creating for its most vulnerable stakeholders? Is this value relevant and measurable? How is value shared? Do nature and the community have a seat at the table?</p>		